IN THE CLAIMS

Please amend the claims as follows:

Claims 1-17 (Canceled).

Claim 18 (New): A flat luminous element with at least one substrate and one coating, applied onto the surface of the substrate and emitting light, comprising:

plural luminous elements configured to be separately electrically connected next to one another, in different parts of the surface, so as to obtain different luminous effects; and

at least one separate luminous element provided with an enhanced luminous power relative to luminosity of the surface and with a light emission that is directed.

Claim 19 (New): The flat luminous element as claimed in claim 18, further comprising, in a region of the at least one separate luminous element and in its direction of emission, an optical device configured to concentrate and/or to orient the light emitted by the separate luminous element.

Claim 20 (New): The flat luminous element as claimed in claim 18, wherein the flat luminous element is disposed within a layered element in between two substrates, at least one substrate of which is transparent to the light emitted by the luminous element.

Claim 21 (New): The flat luminous element as claimed in claim 20, wherein the optical device is disposed on or in the substrate that is transparent to the light from the separate luminous element.

Claim 22 (New): The flat luminous element as claimed in claim 19, wherein the optical device is a plane lens.

Claim 23 (New): The flat luminous element as claimed in claim 19, wherein the optical device is a holographic element, in a form of a film with microprisms, that is transparent to the emitted light but that deviates the emitted light.

Claim 24 (New): The flat luminous element as claimed in claim 19, wherein the optical device is a plane mirror that is transparent to the emitted light but that deviates the emitted light.

Claim 25 (New): The flat luminous element as claimed in claim 19, wherein the optical device is disposed directly onto the luminous element.

Claim 26 (New): The flat luminous element as claimed in claim 20, wherein at least a part of the light emitted by the separate luminous element is guided inside the substrate that is transparent to the light emitted by the separate luminous element, acting as a light waveguide, and is emitted elsewhere well away from the luminous element.

Claim 27 (New): The flat luminous element as claimed in claim 18, wherein the direction of emission of the light from the separate luminous element deviates from the normal to the plane of the flat luminous element.

Claim 28 (New): The flat luminous element as claimed in claim 18, further comprising an antireflection layer provided at least at a place of exit of a light ray from the separate luminous element.

Claim 29 (New): The flat luminous element as claimed in claim 18, further comprising at least one switching element for connecting and/or disconnecting the at least one separate luminous element.

Claim 30 (New): The flat luminous element as claimed in claim 24, wherein the at least one switching element is a touch or proximity detector associated with one surface of the flat luminous element.

Claim 31 (New): The flat luminous element as claimed in claim 19, further comprising, in a region of the surface of the separate luminous element, an opaque coating, along which the exiting light is deviated by the optical device.

Claim 32 (New): The use of a flat luminous element as claimed in claim 18 for an interior equipment of a vehicle.

Claim 33 (New): The use as claimed in claim 32, wherein the flat luminous element forms a roofing substrate or element of a vehicle.

Claim 34 (New): The use of a flat luminous element, as claimed in claim 18, for equipping of a building.